

Amended paragraphs, with changes indicated in bold text.

- 37 At Lewes District Council, following a previous restructure, a small internal media and engagement team was established in 2014 made up of two full time and two part time staff. The annual budget of the team, including an allocation for the production of District News and a small marketing and promotions budget, is **£173k**.
- 47 The current **average spend on** communications and public relations is **£223k**. Assuming the engagement and internal communications elements of the service are retained in house (budget of £53k which includes costs of Gov Delivery email alert system and engagement budget) and also that a small allocation is retained to enhance capacity within the shared print room for design work. The remaining communications budget is **£158k**.
- 48 Negotiations with Cobb PR have indicated that they would be able to deliver the elements of the service listed at section 1 of appendix A for a total of £130k. This would offer a saving of **£28k**.